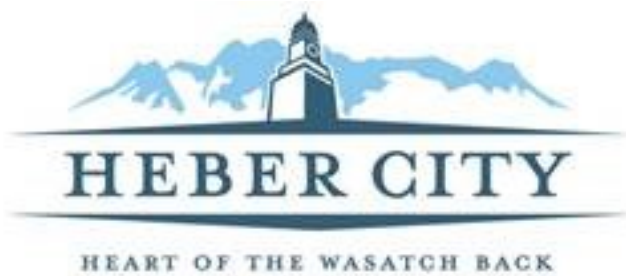


# Heber City News

JULY 2017



## **HEBER CITY ADOPTS NEW LOGO AND BRAND**

*Submitted By Mayor Alan McDonald*

Several months ago, the City appointed a branding committee to work with a consultant on an update to the City logo and brand. Through several meetings, this group helped identify the unique characteristics, which define our community. The Heber City Council is now proud to announce the launch of the new City logo as part of the ongoing evolution of the City. It is important to ensure that the logo accurately represents Heber City not only now, but also in the future.

The City has grown tremendously over the past two decades, and the City Council felt it was time for a change. This decision was not made lightly. The City Council took several months to create the new logo. The Council's design goal was to incorporate the values of the past and our vision for the future in a new design.

After carefully considering many possible design options, the City Council ultimately chose a new logo that retained the core elements of the old logo and the old city heritage but with a more modern look, that depicts our future direction. The new graphic includes the majestic Timpanogos Mountain as the main background representing the beautiful Heber Valley. To celebrate the constancy of the mountains but the pleasures of the seasons, the logo is depicted in different colors for different seasons -

bright green for new growth in the spring, dark green for the rich color of aspens in the summer, a blend of orange and yellow to signify autumn, and the light blue hue represents snow against the sky in the winter. The historic tabernacle is placed in the center of Mount Timpanogos to represent the rich pioneer heritage of Heber City, while a new font creates a more modern look with the fitting slogan "Heart of the Wasatch Back" at the base. The city's name is framed by parallel railroad tracks, as the Heber Railroad is an iconic historical feature of Heber City. Using these tracks, we were able to achieve our goal of drawing a connection to our city's past in one direction and its future in the other.

The task in the upcoming months will be to update all our business cards, letterhead, signs, online presence and city equipment with the new logo. Changing the logo is a process that can involve many steps and take some time, so we will make the transition a gradual process. I am hopeful that the community can embrace the new logo and brand as we continue to emphasize those things, which make our community unique, and a great place to call home.

## **JULY 2017**

### **July 4**

4<sup>th</sup> of July Holiday -- City Offices Closed

### **July 6**

City Council Meeting, 5pm

### **July 12**

Airport Advisory Board, 4pm

### **July 13**

Planning Commission, 6pm

### **June 20**

City Council Meeting, 5pm

### **July 24**

Pioneer Day -- City Offices Closed

### **July 27**

Planning Commission, 6pm



All public meetings can be listened to live at <http://ci.heber.ut.us/governmt/citycouncil/index.html#>

**BE THE KIND OF NEIGHBOR  
YOU WANT TO HAVE**

*Submitted By Officer Xela Thomas*



When the snow melts, the phone lines light up in the Heber City Code Enforcement Department. We receive numerous complaints about homes, yards and vacant lots with weeds and debris on them. Part of being a good neighbor is talking care of your property, which includes removing weeds, debris, improper accumulations and trimming the bushes and trees that infringe upon the walkways, and right-ways, even other's property.

You can find the Heber City Municipal Code online at our city's website [www.ci.heber.ut.us](http://www.ci.heber.ut.us) Here are a few of our more common complaints:

**Nuisances: 8.04.030**

14. **Accumulation of Junk.** Accumulation of used or damaged junk, salvage materials, abandoned, discarded or used furniture, stoves, toilets, cabinets, sinks, refrigerator, or other fixtures or equipment store so as to be visible from a public street or adjoining property. However, this does not include stacked firewood for personal non-commercial use of the premises.
15. **Attractive Nuisances.** Any attractive nuisance, dangerous to children and other persons including, but not limited to, abandoned, broken, or neglected household appliances, equipment and machinery, abandoned foundations or excavations, or improperly maintained or secured pools.
16. **Vegetation.** Dead, decayed, diseased or hazardous trees, weeds, hedges, and overgrown or uncultivated vegetation which is in a hazardous condition, is an obstruction to pedestrian or vehicular traffic, or which is likely to harbor rats, vermin or other pests.

**22. Improper Parking or Storage.**

- a. Parking or storage of inoperative, unregistered, abandoned, wrecked, or dismantled vehicles or vehicle parts, including recreational vehicles, on a premise or in public right-of-way except as allowed in Title 10 of the Heber City Municipal Code. Storage or parking that is specifically allowed by the City's zoning ordinance shall not be considered a nuisance.
- b. Parking or storage of registered vehicles, trailers, boats in violation of City ordinance.

**HEBER VALLEY MARKET  
AND CONCERTS IN THE PARK**



Come out and enjoy the warm summer evenings at Heber City's Main Street Park every Thursday from 4:00 p.m. to 9:00 p.m. through August 31. You'll find delicious food, arts and crafts, produce, and from 6:30 p.m. to 8:30 p.m., live music!

**July Concert Schedule**

<b>July 6</b>	<b>Silver Strike</b>
<b>July 13</b>	<b>Rumba Libre Band</b>
<b>July 20</b>	<b>Mister Sister</b>
<b>July 27</b>	<b>Bonanza Town</b>

We have over 80 vendors this year! We also ask that you do your part in keeping our farmers market a clean and safe event for all to enjoy, by using trash receptacles provided throughout the park and by keeping your pets at home. **PETS ARE NOT ALLOWED AT THE FARMERS MARKET OR IN THE CITY PARK. ALSO, PLEASE DO NOT KEEP THEM IN YOUR CAR AT ANY TIME!**

